



# Martin Evans

## Senior Policy Research & Strategy Lead

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### PROFILE

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Senior Economic & Social Policy Leader with 30+ years of experience shaping UNICEF, government, and multilateral social protection strategies. Proven record of translating analytical evidence into operational policy decisions, leading multi-country teams, and influencing programming outcomes that reduce child poverty and inequality at scale.

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### EDUCATION

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#### **Economics & Social Policy**

*London School of Economics*

PhD & MSc

#### **Social Sciences**

*University of Exeter*

BA

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### WORK EXPERIENCE

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#### **ODI Global**

01/2018 – Present

*Senior Research Fellow, Public Finance*

ODI Global - Senior Research Fellow, Public Finance (2018-Present)

Lead large-scale evaluations of social protection financing and child benefit programmes, informing government and UN policy decisions across multiple regions.

Translate complex analytical findings into actionable policy recommendations adopted in national planning and humanitarian programming.

Directed Leave No One Behind evaluation aligned with the UN 2030 Agenda, improving programme targeting and equity outcomes.

Accountable for delivery of policy outputs, staff performance, and quality assurance across a team of six researchers.

Engage with multilateral partners and donors to align evidence with funding and programme priorities.

#### **UNICEF**

01/2012 – 01/2018

*Economic & Social Policy Specialist*

UNICEF - Economic & Social Policy Specialist

Led policy analysis on child poverty and social protection, directly shaping UNICEF global policy positions and inter-agency dialogue.

Produced analytical work adopted by the World Bank, OECD, and UN partners to guide programme design and resource allocation.

- Provided senior technical leadership to 15+ Regional and Country Offices, supporting national policy reform and programme implementation.
- Conducted country missions and remote advisory support, strengthening evidence-based decision-making within UNICEF-supported programmes.
- Contributed to global partnerships with Harvard, Columbia, UNDP, and World Bank to standardise child poverty measurement frameworks.

### **UK Universities - Oxford, Bath, LSE**

01/1992 – 01/2018

#### *Senior Research & Policy Roles*

- UK Universities - Oxford, Bath, LSE. Senior Research & Policy Roles (1992- 2018)
- Led policy-relevant research on welfare-to-work, inequality, and social exclusion with direct relevance to government and UN programming.
- Designed and executed micro-simulation models assessing social assistance reforms and impacts on vulnerable populations.
- Directed multi-institutional research initiatives, managing teams and securing competitive funding.
- Published influential research informing social policy debate and operational pilots.

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### **CORE SKILLS**

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|---|--|-------------------------------|
| • Social Protection & Child Poverty Policy Leadership | • Results-Based Management & Policy-to-Programme Translation | • Team Leadership             |
| • Performance Management & Capacity Building          | • Inter-Agency Coordination & Donor Engagement               | • Statistical analysis: STATA |